

NEWS BRIEFS

BMW, Hugo Boss, Marni and Fenty News briefs

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The BMW X3 is now assembled in China due to tariffs. Image credit: BMW

By STAFF REPORTS

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[BMW to boost sales of gas-guzzling SUVs in e-car shift](#)

BMW AG will more than double sales of lucrative X7 sport utility vehicles and luxury cruisers to fight flagging profits and make the costly shift to electric cars, says Bloomberg.

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[Hugo Boss cuts outlook again, citing weak US, Hong Kong business](#)

German fashion house Hugo Boss cut its 2019 earnings forecast again, citing weak demand in the United States and Hong Kong, and reported third quarter results that were below its expectations, reports Reuters.

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[Marni teases collaboration with China's Miao ethnic group](#)

Marni introduced an upcoming collaboration called Marni Miao between its creative director Francesco Risso and the Miao ethnic group communities in China during Shanghai Fashion Week on Thursday, per Women's Wear Daily.

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[Rihanna reveals a golden rule for her luxury fashion line](#)

Pop star Rihanna claims her golden rule for her luxury fashion line, Fenty, is that buyers must believe she would wear all the clothing, according to CNBC.

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