

JEWELRY

Buccellati marks milestone with special activations, collections

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Buccellati's Gran Mogol is part of its Vintage Collection. Image credit: Buccellati

By STAFF REPORTS

Italian jeweler Buccellati is celebrating its centennial with a special event that emphasizes the house's commitment to craftsmanship.

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Luca Buccellati is teaming with Singaporean retailer Tina Tan Leo for a preview of its 100th anniversary collection of jewelry and silver at the Ritz-Carlton Singapore. The jeweler will also be marking the milestone with an exhibition of historic pieces.

Buccellati milestones

Buccellati is introducing new creations that balance its legacy of craftsmanship and collaboration.

First, Buccellati has designed a collection of "Limited Edition" pendants inspired by its iconic Opera Color collection. Featuring the house emblem, the pendants include enamels, agate and colored marble.

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In occasion of its centenary celebrations, #Buccellati is proud to introduce a very special project for the launch of the #BuccellatiVintage Collection: an accurate selection of jewels and silver pieces created in the course of one hundred years of its activity. #Buccellati100

A post shared by Buccellati (@buccellatimilan) on Oct 11, 2019 at 7:30am PDT

Buccellati is celebrating its centennial

"Buccellati Cut" diamonds were introduced during Haute Couture Week in Paris and are the result of a collaboration between the house and highly skilled diamond cutters. The Gemological Institute of America has issued each diamond a certificate that has defined this new trademark cut.

Finally, the Vintage Collection exhibition highlights unique pieces from Mario, Gianmaria and Andrea Buccellati's personal collections. The archive explains the inspiration and creation of each piece, which will be supplied in restored boxes or special replicas.

Buccellati was founded in 1919 by Mario Buccellati. The jewelry house uses tradition Renaissance-era techniques to create jewelry designs that mimic the appearance of fabrics in precious metal.

The 100-year-old brand has been majority owned by Chinese group Gangsu Gangtai Holding since 2017, when the investment firm took an 85 percent stake in Buccellati Holding Italia. Swiss luxury group Richemont has acquired 100 percent of Buccellati Holding in a transaction closed Sept. 26, bringing the brand into its jewelry division that also includes Cartier and Van Cleef & Arpels ([see story](#)).

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