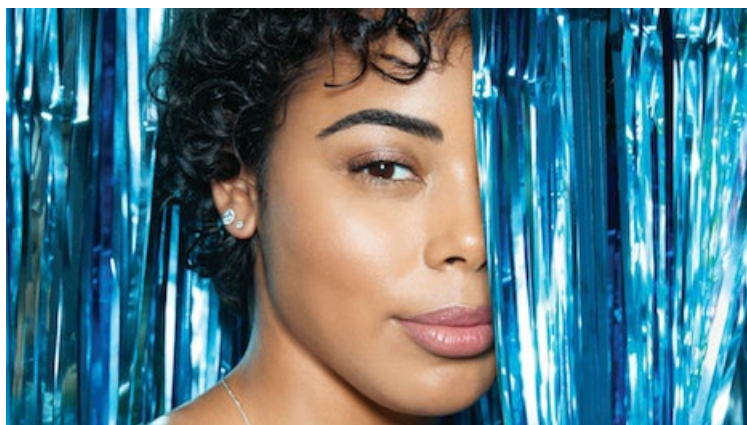


NEWS BRIEFS

## Day's wrap: De Beers, Porsche, Buccellati, Rinascente and Omega

October 14, 2019



*Lightbox is expanding into wholesale. Image courtesy of Lightbox*

---

By STAFF REPORTS

Luxury Daily's live news from Oct. 14:

### [De Beers extends Lightbox brand to bricks-and-mortar](#)

British diamond group De Beers is testing selling its lab-grown Lightbox jewelry in stores.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire article](#)

### [Porsche partners with Boeing on flying EV development](#)

German automaker Porsche is teaming with aircraft manufacturer Boeing to study the future possibilities of premium urban air mobility vehicles.

[Click here to read the entire article](#)

### [Buccellati marks milestone with special activations, collections](#)

Italian jeweler Buccellati is celebrating its centennial with a special event that emphasizes the house's commitment to craftsmanship.

[Click here to read the entire article](#)

### [Rinascente supports repair efforts in Rome](#)

Italian department store chain Rinascente is supporting public works efforts in Rome that will improve the cityscape by its flagship boutique.

[Click here to read the entire article](#)

### [Omega introduces authentication program as secondhand market grows](#)

Swiss watchmaker Omega is taking steps to improve transparency in the pre-owned timepiece market by certifying the authenticity of its vintage pieces.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.