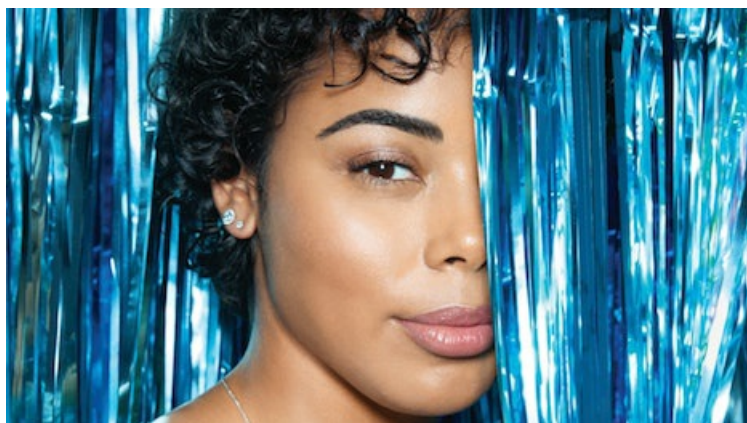


NEWS BRIEFS

De Beers, Porsche, Buccellati, Rinascente and Omega Live news

October 15, 2019



Lightbox is expanding into wholesale. Image courtesy of Lightbox

By STAFF REPORTS

Luxury Daily's live news from Oct. 14:

[De Beers extends Lightbox brand to bricks-and-mortar](#)

British diamond group De Beers is testing selling its lab-grown Lightbox jewelry in stores.

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[Porsche partners with Boeing on flying EV development](#)

German automaker Porsche is teaming with aircraft manufacturer Boeing to study the future possibilities of premium urban air mobility vehicles.

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[Buccellati marks milestone with special activations, collections](#)

Italian jeweler Buccellati is celebrating its centennial with a special event that emphasizes the house's commitment to craftsmanship.

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[Rinascente supports repair efforts in Rome](#)

Italian department store chain Rinascente is supporting public works efforts in Rome that will improve the cityscape by its flagship boutique.

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[Omega introduces authentication program as secondhand market grows](#)

Swiss watchmaker Omega is taking steps to improve transparency in the pre-owned timepiece market by certifying the authenticity of its vintage pieces.

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