

NEWS BRIEFS

Saks, Mot & Chandon, La Mer, Omega and Bloomingdale's – Live news

October 16, 2019



LaQuan Smith for Moët & Chandon. Image courtesy of Moët & Chandon

By STAFF REPORTS

Luxury Daily's live news from Oct. 15:

[La Mer takes consumers to the sea in Shanghai](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Estée Lauder Co.'s La Mer is exploring the role that the ocean plays in healing and memory through an immersive installation at Shanghai's Power Station of Art.

[Click here to read the entire article](#)

[Bloomingdale's becomes Riley Home's first retail partner](#)

Linens label Riley Home is launching at department store chain Bloomingdale's, marking the retailer's first partnership with a direct-to-consumer bedding and bath brand.

[Click here to read the entire article](#)

[Mot & Chandon profiles "cultural pioneers" in new program](#)

LVMH-owned Champagne house Mot & Chandon is putting a lens on pop culture through a campaign in partnership with a hip-hop photographer.

[Click here to read the entire article](#)

[Saks turns flagship into Frozen 2 celebration for the holidays](#)

Department store chain Saks Fifth Avenue is bringing a touch of Disney magic to its flagship this holiday season through a campaign tied to the studio's upcoming "Frozen 2" feature film.

[Click here to read the entire article](#)

[Omega celebrates its cultural impact with new museum](#)

Swiss watchmaker Omega has opened a museum dedicated to its timepieces as it looks to offer more engaging

experiences to consumers.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.