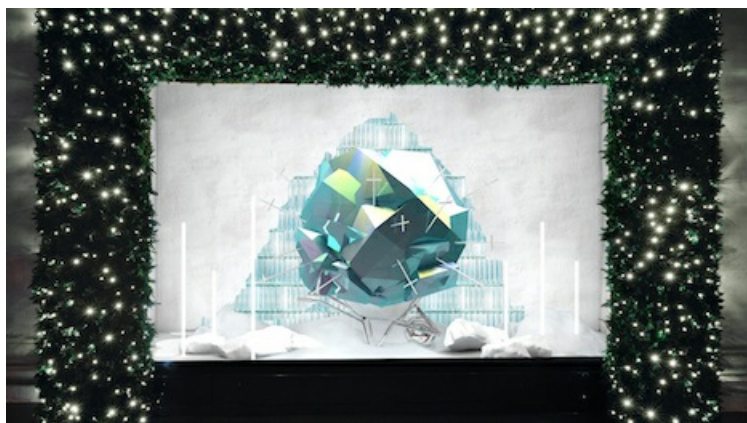


NEWS BRIEFS

Day's wrap: Bentley, WeChat, Surface Media, Selfridges and Este Lauder

October 18, 2019



Each window displays a modernized element from a classic fairy tale. Image credit: Selfridges

By STAFF REPORTS

Luxury Daily's live news from Oct. 18:

[Bentley celebrates centennial with New York parades, exhibition](#)

British automaker Bentley Motors is marking its Centenary with a series of events in the New York area, culminating in a showcase in Manhattan.

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[Milan partners with WeChat to connect with Chinese travelers](#)

Milan's official promotional agency has teamed with Tencent's WeChat as the Italian city caters to Chinese consumers with luxury appetites.

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[Former Barneys creative director joins Surface Media](#)

Design platform and publication Surface Media has named Dennis Freedman as consulting creative director to shape the magazine and digital platforms' engagement with art, architecture, fashion and travel.

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[Selfridges adds futuristic twist to Christmas window displays](#)

British department store chain Selfridges has revealed its window displays for the holiday season with the theme "Future Fantasy, A Christmas for Modern Times."

[Click here to read the entire article](#)

[Este Lauder shares global glimpses of love for fragrance launch](#)

Beauty brand Este Lauder is celebrating the launch of its newest Beautiful Belle scent through a collaboration with Love Stories TV.

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