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NEWS BRIEFS

Day's wrap: Bloomingdale's, Selfridges, Burberry, luxury trends and travel

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Giorgio Armani is one of the most popular Italian luxury brands, retaining its allure and status as a luxury ambassador for Italy. Image credit: Giorgio Armani

By STAFF REPORTS

Luxury Daily's live news from Oct. 22:

Macy's, Bloomingdale's pledge to forgo fur



Department store chain Bloomingdale's parent company Macy's Inc. has become the latest retailer to phase out fur.

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BCG shares dozen new and emerging trends in luxury

NEW YORK A recent Luxury Marketing Council salon luncheon hosted by Boston Consulting Group at its New York office unearthed a dozen trends based on its annual BCG/Altagamma survey, "True-Luxury Global Consumer Insight 2019."

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Eyeing Europe expansion, FAO Schwarz toy boutique opens in London's Selfridges

Department store chain Selfridges will open Europe's first FAO Schwarz flagship store in London, adding to the stores in Beijing and New York as the toy seller revives under new ownership.

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Global luxury tourism to reach \$831B this year with China, India driving growth

Global luxury tourism will reach \$831 billion this year out of a total \$5.9 trillion overall spend in the tourism sector.

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Burberry gamifies capsule release with product-themed platformer

British fashion house Burberry is heralding its latest product launch through a branded platform game.

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