

NEWS BRIEFS

## Greta Thunberg, Lexus, Leading Hotels of the World and Saks Fifth Avenue – Live news

October 24, 2019



*Dior Cruise 2020 collection in Saks Fifth Avenue windows in New York. Photo credit: Francis Dzikowski. Image credit: Saks Fifth Avenue*

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By STAFF REPORTS

Luxury Daily's live news from Oct. 23:

### [3 lessons brands can learn from Greta Thunberg](#)

While the world watched a tough, passionate 16-year-old from Sweden take on the very real and pressing issue of climate change, I kept thinking about the impact to brands.

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### [Lexus presents futuristic look at EV experience](#)

Toyota Corp.'s Lexus is imagining what driving will look like in 2030 with an electric concept car that takes inspiration from both horseback riding and first-class airplane travel.

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### [Leading Hotels of the World promotes CMO to CEO](#)

The Leading Hotels of the World has named Shannon Knapp as its new president and CEO.

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### [Saks New York partners with Dior for cruise 2020 window display](#)

Saks Fifth Avenue has partnered with Dior on a grand window display at its Fifth Avenue flagship store in New York.

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[Please click here to read Luxury Daily's morning newsletter of Oct. 23, 2019](#)

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