

NEWS BRIEFS

## Day's wrap: Herms, Mandarin Oriental, Kering, Aston Martin and Ssense

October 24, 2019



Q3 2019 numbers that other luxury brands dream of: Herms flies high. Image credit: Herms

By STAFF REPORTS

Luxury Daily's live news from Oct. 24:

### [Aston Martin rolls out limited-edition motorcycle](#)

British automaker Aston Martin is extending its branding to a two-wheeled vehicle with the debut of its first motorcycle.

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### [Buoyed by Gucci and YSL, Kering sees 14.2pc surge in Q3 sales to 3.88B](#)

The growth, slightly lower than fellow French rival Herms' third-quarter numbers, is up 11.2 percent on a comparable basis. Like Herms, Kering's top-performing region was Asia Pacific.

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### [Herms, on a tear, posts 16pc growth to 5B in Q3 sales](#)

French group Herms saw a 16 percent jump in third-quarter sales to 5 billion at current exchange rates, confirming a trend seen over the first six months of the year.

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### [Mandarin Oriental to ban single-use plastic across all hotels](#)

In line with its sustainability goals, the Mandarin Oriental Hotel Group has pledged to eliminate all single-use plastic across its entire portfolio of properties by the end of March 2021.

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### [Ssense caters to its millennial, Gen Z shoppers with mobile app](#)

Online retailer Ssense is debuting its first mobile application, seeking to offer consumers a more personalized

shopping experience through technology.

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