

NEWS BRIEFS

Dior, Cond Nast, real estate and Daimler – News briefs

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Dior's Rimowa luggage. Image credit: Dior

By STAFF REPORTS

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Today in luxury:

[What Kim Jones learned designing luggage for Rimowa](#)

Late last year, Alexandre Arnault, LVMH scion and chief executive of Rimowa, asked the designer Kim Jones to appear in an ad campaign for the German luggage company. Jones, who is Dior Men's artistic director and a passionate traveler, agreed. The campaign led to a joint capsule collection. And now Dior is considering a new product category: luggage, according to Vogue Business.

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[Cond Nast's longtime business exec out in revenue-side shake-up](#)

Cond Nast is still evolving under new chief executive officer Roger Lynch. In a memo to staffers, global chief revenue officer Pamela Drucker Mann said Chis Mitchell, chief business officer for culture-driven titles such as *Vanity Fair*, *The New Yorker* and *Wired*, was leaving the company, reports Women's Wear Daily.

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[Once asking \\$250M, America's onetime priciest home sells for less](#)

After nearly three years on the market, America's most expensive home has finally sold for 62 percent off, says the Wall Street Journal.

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[Daimler's chief design officer sees a future in sustainable luxury](#)

Gorden Wagener, the man behind such wild concepts as the Mercedes-Maybach Ultimate Luxury Shuttle thinks the keys to a more healthy tomorrow are ease and aesthetics, according to Bloomberg.

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