

NEWS BRIEFS

Day's wrap: Tiffany, Porsche, Harrods and 2020 predictions

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With digital, the sky's the limit: Porsche Cayman. Image credit: Porsche

By STAFF REPORTS

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[Anxious, lost consumers hungry to connect: Forrester predictions for 2020](#)

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Consumer pressure to put idealistic values into action will force brands to evolve their purpose.

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[Harrods launches first standalone caf destination in Henley](#)

British department store Harrods will launch its first standalone caf destination in its Henley on Thames store, upping the experiential component of a shopping trip.

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[Porsche keeps dealers in loop as it launches US online car sales](#)

German automaker Porsche is entering the ecommerce market for the first time with the launch of online car sales in the United States, albeit with the participation of its dealer network.

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[LVMH makes play for Tiffany as high-jewelry market entices](#)

Bernard Arnault's LVMH this morning confirmed that it is in talks to buy storied jeweler Tiffany & Co., whose sale would potentially take off the market one of the few homegrown U.S. luxury brands with global renown.

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