

NEWS BRIEFS

## Barneys, Louis Vuitton, Fortnum & Mason, Hennessy and Tudor – Live news

November 4, 2019



*Fishing for more business: Still from Fortnum & Mason's social push for Christmas hampers. Image credit: Fortnum & Mason*

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By STAFF REPORTS

Luxury Daily's live news from Nov. 1:

[Barneys' business model set to evolve as ABG sale is finalized](#)

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Department store chain Barneys New York has officially been sold to Authentic Brands Group, which plans to turn the retailer into an experiential brand.

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[Gehry, Marino collaborate in ode to Korea for new Louis Vuitton Seoul store](#)

Louis Vuitton opened a new store in South Korean capital Seoul in a building whose architecture by Frank Gehry and Peter Marino is meant to dazzle equally from the outside and the inside, showcasing the best that the French brand has to offer.

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[When Lady Gaga meets David Beckham](#)

When Rolex-owned Tudor ambassadors Lady Gaga met David Beckham for the first time "somewhere in Los Angeles," they talked.

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[UK's Fortnum & Mason satiates pre-holiday curiosity for hampers with new campaign](#)

Fortnum & Mason, grocer to the Britain's Queen Elizabeth II and Prince Charles, has gotten into the holiday spirit with a new video campaign asking a key question:

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[Hennessy gets into the ring to show champions do not rest](#)

LVMH-owned cognac brand Hennessy is in Mexican boxer Saul "Canelo" Alvarez's corner ahead of the athlete's next fight.

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