

REAL ESTATE

Modern Spaces' Arlinda Dine: Luxury Woman to Watch 2020

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Arlinda Dine

By STAFF REPORTS

Luxury Daily annually honors 25 smart women executives who show the potential to make a difference next year in the luxury business. This year's list features honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

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Here is one honoree:

Arlinda Dine, executive vice president of new development marketing, [Modern Spaces](#)

"The luxury market has been experiencing a shift in demand for hyper-tailored products that truly represent the lifestyles and values of consumers"

What do you most like about your job?

As a major advocate for [New York borough] Queens, I enjoy expanding the typical outsider's impression of the borough as a whole.

Modern Spaces handles a large portion of the new development market share in Long Island City, which is the nation's fastest-growing neighborhood, and we owe much of this success to our long-term commitment, knowledge and passion for Queens. I am proud to play a part in this positive change.

What is the biggest challenge in your work?

Modern Spaces has over 40 new residential real estate projects, which it has earned the exclusive right to market and sell, in its pipeline.

Each building has many moving parts, so prioritizing so many important tasks is currently my biggest challenge. Staying organized is vital to ensuring projects are moving along in a timely, smooth and successful manner.

What is your work priority for 2020?

My work priority for 2020 is to continue to support the team to the best of my ability by helping each person to develop

his or her own unique skills and encouraging the expression of their ideas in a comfortable setting where creativity is deeply valued.

My team members happen to be predominantly female, and it's a perfect fit for new development, which tends to require creativity and multitasking.

I am always encouraging team members, male or female, to push themselves to think outside the box.

Modern Spaces also puts a great emphasis on company culture and, as a rapidly expanding company, it's important that our staff know they have a voice and are encouraged to contribute their opinions and to be their authentic, fierce selves.

Curating and maintaining a healthy work environment has been my number one goal since I joined Modern Spaces' leadership team. I am honored to work at a company that has made it possible to achieve this.

What is your proudest achievement in luxury?

Over the past two years, I've had the privilege to lead the marketing and sales for what will be the tallest condo in Queens, Skyline Tower.

The impact this 802-unit project will have on Long Island City is larger than any project I've ever worked on. In under three months, we sold \$223 million worth of inventory, with units sold ranging from \$640,000 to \$2.365 million.

How do you see luxury evolving in 2020?

The luxury market has been experiencing a shift in demand for hyper-tailored products that truly represent the lifestyles and values of consumers.

Keeping this in mind, we continue to prioritize personalization in our projects, so the homes we are marketing cater to our customers' unique preferences.

[Please click here to see the entire Luxury Women to Watch 2020 list](#)

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