

NEWS BRIEFS

Swarovski, Louis Vuitton, Montblanc, Rolls-Royce and Breitling – Live news

November 8, 2019



The Meisterstück Webster Special Edition Coffret, as the entire package is called, is priced at \$1,655. Image credit: Montblanc

By STAFF REPORTS

Luxury Daily's live news from Nov. 7:

[Swarovski sponsors new Parsons School program for circular fashion design, materiality and sustainability](#)

Students will investigate circular strategies through a deep exploration of Swarovski crystals, material production processes and real business challenges.

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[Louis Vuitton, Cond Nast to back fashion exhibition marking sesquicentennial of New York's Metropolitan Museum](#)

The exhibition will feature approximately 160 examples of women's fashion dating from 1870 the year of the Met's founding and the start of a decade that witnessed the development of a standardized time system to the present.

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[Montblanc, ever the collaborator, ties with US retailer The Webster for capsule collection](#)

The Webster sells apparel and accessories from brands such as Givenchy, Burberry, Versace, Saint Laurent, Burberry, Bottega Veneta, Loewe, The Row and Moncler Genius.

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[Rolls-Royce's Cullinan SUV joins edgy Black Badge family](#)

Since its introduction in March 2016, one-in-five Rolls-Royce commissions are completed as Black Badge. Adding Cullinan, which is the BMW-owned British carmaker's SUV and most waitlisted model, makes sense, given the younger profile it is targeting.

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[Breitling, in step with resale mood, launches online trade-in program for watches](#)

In a nod to the growing popularity of the resale market, watch owners can now trade in any luxury watch for a premium credit toward a new timepiece on Breitling.com in a deal made possible by pre-owned retail specialist

Crown & Caliber.

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