

NEWS BRIEFS

Day's wrap: Blue, Instagram, WatchBox, Gucci, Champagne Bollinger and Luxury FirstLook 2020

November 11, 2019



Blue Celestino: The 21st Annual Fashion + Design Conference will focus on the role of blue in materials and objects

By STAFF REPORTS

Luxury Daily's live news from Nov. 11:

[Blue is theme of 21st Annual Fashion + Design Conference Nov. 14-16 in New York](#)

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Blue will focus on sustainability and fashion, and implementation of responsible practice in apparel and jewelry. The event will also explore new developments in design, technique, process and technology.

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[Instagram to test hiding likes in the US](#)

Social media platform Instagram is continuing its push to prioritize content and conversation over competition by testing hiding likes in the United States.

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[WatchBox, eyeing potential, enters Middle East pre-owned watch market](#)

The next step to its global growth plans was making it to Dubai, which is one of the key centers for luxury retail in the Middle East, and especially during Dubai Watch Week later this month.

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[Gucci breaks gift-giving holiday campaign with trademark exuberance](#)

Sunny shores and below-deck celebrations with trees and decorations set the scene for Gucci's new 2019 holiday campaign that features a special collection of accessories crafted in the GG motif printed with the Flora pattern.

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[Champagne Bollinger marks 40th anniversary of James Bond partnership with Moonraker limited edition](#)

Champagne Bollinger in 1979 became the official Champagne of 007, making it one of the most enduring

relationships between a brand and movie production house.

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[Register Now: Luxury FirstLook 2020 New York Jan. 15](#)

Register now for the 8th annual Luxury FirstLook 2020 conference Jan. 15 in New York focused on the outlook for the year ahead. Find out from the smartest minds how the race is on for luxury products and services to match needs and values as a sine qua non of doing business. Seating limited to 100 - won't you join us?

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