

NEWS BRIEFS

Day's wrap: The RealReal, Land Rover/007, Yoox Net-A-Porter/Prince Charles, Burberry and Dior/Bergdorf Goodman

November 13, 2019



Perky: Riccardo Tisci's first holiday campaign for Burberry takes the brand to the edge - and back. Image credit: Burberry

By STAFF REPORTS

Luxury Daily's live news from Nov. 13:

[Hitting back, The RealReal CEO defends goods-authentication process in open letter](#)

The RealReal, the online leader in consigned luxury goods, went on the offense after accusations that faked goods were slipping through the net.

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[Land Rover video teases New Defender in soon-to-release Bond flick](#)

The footage captured during filming of the upcoming movie offers a behind-the-scenes view of stunt coordinator Lee Morrison and stunt driver Jess Hawkins at work.

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[Yoox Net-A-Porter Group allies with Prince Charles' Prince's Foundation to promote sustainable luxury artisanship](#)

The two organizations have created the Modern Artisan project to train six students and recent graduates each from U.K. and Italian universities and produce a sustainable luxury capsule collection for sale next year.

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[Riccardo Tisci, in loving style, launches first holiday campaign for Burberry](#)

The campaign photography and video as well as the merchandise showcase Mr. Tisci's inclusive approach.

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[Dior brings handbag personalization to Bergdorf Goodman](#)

French fashion house Christian Dior is taking over department store Bergdorf Goodman's New York store to herald the launch of its new handbag shop.

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