

NEWS BRIEFS

## Mulberry, 11 Honor, Waldorf Astoria and arctic cruises – News briefs

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Silversea's Couture Collection includes an Antarctic package. Image credit: Silversea

By STAFF REPORTS

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Today in luxury:

### [Mulberry losses nearly double in challenging UK market conditions](#)

Losses at Mulberry nearly doubled to 9.8 million pounds from 5.3 million pounds in the first half ended Sept. 28 as the company continues to suffer from one of its top U.K. accounts, House of Fraser, going into administration last year. It also pointed to a challenging and "increasingly promotion-led" U.K. retail environment, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [11 Honor raises \\$10M for strategic expansion](#)

Plus-size luxury e-tailer 11 Honor has secured \$10 million in funding from investors, including Nordstrom Inc., to boost growth and expand its personal shopping service, reports Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

### [Inside a Chinese developer's nearly \\$3B bet on the storied Waldorf Astoria](#)

When the 47-story Waldorf Astoria hotel opened on New York's Park Avenue in 1931, it was the tallest hotel in the world. With a radio in every one of its 2,200 suites, in-room dining and "manufactured weather" (the term then for air-conditioning), it was also the most luxurious of its time, per the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[When it comes to cruising, freezing cold is hot, hot, hot](#)

In a warming world, the upper echelons of the cruise industry are focusing on lower temperatures. No, they're not the travel industry's green pioneers (though new ships pollute far less than their predecessors). Instead, they're building ships for Antarctica, the Arctic and anywhere that glacial ice, rather than tropical heat, is the main attraction, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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