

NEWS BRIEFS

Gucci, HBC, Nordstrom/Rent the Runway, DFS T Galleria/Starboard and Hodinkee/Omega – Live news

November 18, 2019

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Gucci Memoire d'une Odeur artwall in London. Image courtesy of Getty Images and Gucci

By STAFF REPORTS

Luxury Daily's live news from Nov. 15:

[Gucci plasters artwalls with dreamy, free-spirited images for Mmoire d'une Odeur scent](#)

The new scent reflects Mr. Michele's vision of a universal fragrance that transcends gender and time, the company said. That is reflected in the artwalls in key cities worldwide.

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[Saks Fifth Avenue owner files legal papers ahead of shareholder approval to go private](#)

Citing the dire environment for retail, the HBC board recommends minority shareholders specifically vote in favor of the company going private for a number of reasons.

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[Nordstrom further commits to rental fashion with new Rent the Runway deal](#)

The enhanced partnership goes into effect Nov. 18 and comes more than a month after Rent the Runway fixed glitches with its system.

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[LVMH's DFS T Galleria goes to sea for Asian retail on world's two largest cruise ships by passenger cap](#)

The 208,000-ton Global Dream liner and her yet-to-be named sister ship will have the DFS T Galleria mall on board to serve 9,000-plus passengers in 2,350 cabins with 2,500 crew supporting during peak holiday seasons.

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[New popup in downtown Manhattan cements Hodinkee retail ties with Omega](#)

Hodinkee's popup with Omega is part of a growing trend by marketers to sample local markets and consumer bases before making a long-term commitment via ground or store leases or confirmed market entry.

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