

Belstaff, LVMH, Swiss watches and Moda Operandi – News briefs

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Belstaff autumn/winter 2019 collection. Image credit: Belstaff

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Today in luxury:

[Following acquisition, Belstaff's direct sales rise 42pc](#)

When Belstaff announced the opening of its new flagship on London's Regent Street, the emphasis was on creating a welcoming space where consumers could shop, hang out and maybe enjoy a cup of coffee, according to Vogue Business.

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[LVMH's latest brick-and-mortar bet](#)

After 15 years, 500 million euros worth of renovations in the building and a total investment of 750 million euros, LVMH is finally set to reopen famous Parisian department store La Samaritaine, which it bought in 2001, reports Business of Fashion.

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[Swiss watch exports rise 1.5pc despite steep decline in Hong Kong](#)

Swiss watch exports inched up 1.5 percent in October, despite a steep drop in one of the industry's most important markets, Hong Kong, according to figures from the Federation of the Swiss Watch Industry, per Women's Wear Daily.

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[What this fashion hackathon tells us about the future of luxury fashion](#)

Moda Operandi is an eight-year-old startup best known for bringing designers' entire collections to customers before they launch. The company has filled its leadership team with technology experts, including a CEO from

Tesla, a chief product officer from Grubhub, a CFO from Etsy and a head of data science from Netflix. This year, the company held its first hackathon to identify key obstacles and come up with out-of-the-box solutions to solving them, says Fast Company.

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