NEWS BRIEFS

Dior Spa Cheval Blanc Paris, Lamborghini, holiday shopping online, 2019 Walpole British Luxury Awards and Gucci CEO challenge – Live news

November 20, 2019

Gucci is taking the lead in encouraging top-down challenges to companies' practices toward enduring sustainability. Image credit: Gucci

By STAFF REPORTS

Luxury Daily live news from Nov. 19:

Dior Spa to open in new Cheval Blanc Paris as LVMH seeks synergy
Cheval Blanc Paris, the newest hotel property under the Cheval Blanc name, will open next year with 72 rooms and suites.

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Lamborghini goes for Salesforce Blockchain to authenticate older cars
Salesforce Blockchain lets Lamborghini digitize its authentication process by creating a trust network among technicians, repair shops and dealerships.

Please click here to read the entire article

Email, app top channels as US consumers plan majority of holiday shopping online
Consumers are shunning bricks-and-mortar stores this holiday season, with more than 95 percent choosing to buy half or more of their gifts online, according to a new survey.

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Bentley, Church's, Smythson, Burberry and dunhill among winners of 2019 Walpole British luxury awards
More than 400 luxury marketers from the United Kingdom gathered at The Dorchester Hotel in London's Mayfair district to fete brands that were in competition for the gongs.

Please click here to read the entire article

Gucci CEO Marco Bizzarri issues carbon neutral challenge to peers

The move comes after Gucci parent Kering said Sept. 24 that the entire group will become carbon neutral within its own operations and across the entire supply chain. Gucci president/CEO Marco Bizzarri's open letter almost goads fellow CEOs across industries to adopt similar green policies.

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