

NEWS BRIEFS

Day's wrap: Noms for Luxury Daily Awards 2019, Selfridges, Swarovski, Mercedes-Maybach and Tiffany

November 21, 2019



Will LVMH and Tiffany say "I do"? Image credit: Tiffany & Co.

By STAFF REPORTS

Luxury Daily live news from Nov. 21 :

[Inviting nominations for the 2019 Luxury Daily Awards](#)

Luxury Daily is inviting nominations for the most prestigious luxury awards handed out annually: Luxury Marketer of the Year, Luxury Retailer of the Year, Luxury Digital Marketer of the Year, Luxury Agency of the Year, Luxury Publisher of the Year, Luxury Researcher of the Year and Luxury Personality of the Year.

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[Britain's Selfridges becomes first department store to open permanent movie theater](#)

The cinema is yet another initiative from Selfridges to offer one-stop-shopping needs for its customers and prospects, albeit this time in entertainment.

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[Swarovski takes digital store concept to US in online-offline meld](#)

At its core, Crystal Studio recognizes a growing reality that the online and mobile channels have eclipsed bricks-and-mortar in terms of influencing purchases.

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[Mercedes-Maybach GLS SUV joins ranks of ultra-luxury, high-margin sports utilities](#)

The Mercedes-Maybach GLS will compete with swish rivals such as the Rolls-Royce Cullinan, Bentley Bentayga, Aston Martin DBX, Lamborghini Urus and family member Mercedes-Benz G-Class.

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[Tiffany to open books to LVMH after acquisition bid raised to \\$16B: Reuters report](#)

LVMH will be able to undertake due diligence after weeks of negotiations stalled over Tiffany's rebuff of the initial \$120-per-share, all-cash offer, per Reuters

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