

NEWS BRIEFS

Pop ups, Gucci, luxury hotels and sustainable lingerie News briefs

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Madhappy recently hosted a pop-up in Soho. Image credit: Madhappy

By STAFF REPORTS

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Today in luxury:

[How temporary pop-ups became a permanent strategy](#)

Once a way to temporarily fill vacant storefronts, landlords and brands alike see pop-ups as a long-term fixture in the retail landscape, reports Business of Fashion.

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[Gucci opening restaurant in L.A. in spring 2020](#)

Gucci is set to open a restaurant on the famed shopping thoroughfare Rodeo Drive in spring 2020, per Women's Wear Daily.

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[Two Manchester United stars are getting into the luxury hotel game](#)

Long steeped in soccer, indie music and its industrial roots, Manchester is in the midst of a renaissance, according to Robb Report.

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[The search for biodegradable lingerie](#)

Brands are looking for ways to make hosiery and undergarments sustainable, but technical challenges stand in the way, says Vogue Business.

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