

NEWS BRIEFS

Day's wrap: LVMH's Tiffany takeover, Kering Foundation, Loewe, Audi and Four Seasons

November 25, 2019



LVMH has acquired Tiffany & Co. Image courtesy of Tiffany

By STAFF REPORTS

Luxury Daily's live news from Nov. 25:

[LVMH's \\$16.2B takeover of Tiffany opens opportunity for brand and line extensions](#)

With LVMH's \$16.2 billion offer for Tiffany & Co. saluted this morning by both companies' board of directors, the world is the oyster for Bernard Arnault, the man behind the deal.

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[Kering Foundation fights gender-based violence through film](#)

Luxury group Kering is working to stem violence against women through its foundation's latest filmmaking initiative.

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[Loewe apologizes for clothing compared to concentration camp uniforms](#)

Spanish fashion house Loewe has pulled pieces from its William De Morgan capsule collection after critics and consumers noted their resemblance to Holocaust-era concentration camp uniforms.

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[Audi turns to messaging app to enhance e-tron service](#)

German automaker Audi is leveraging WhatsApp to give personalized service to e-tron owners in the United Kingdom.

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[Four Seasons shares culinary classics on social media](#)

Hospitality group Four Seasons Hotels and Resorts is spotlighting its most iconic dishes in an engaging new Instagram series.

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