

NEWS BRIEFS

LVMH's Tiffany takeover, Kering Foundation, Loewe, Audi and Four Seasons Live news

November 26, 2019



LVMH has acquired Tiffany & Co. Image courtesy of Tiffany

By STAFF REPORTS

Luxury Daily's live news from Nov. 25:

LVMH's \$16.2B takeover of Tiffany opens opportunity for brand and line extensions

With LVMH's \$16.2 billion offer for Tiffany & Co. saluted this morning by both companies' board of directors, the world is the oyster for Bernard Arnault, the man behind the deal.

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Kering Foundation fights gender-based violence through film

Luxury group Kering is working to stem violence against women through its foundation's latest filmmaking initiative.

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Loewe apologizes for clothing compared to concentration camp uniforms

Spanish fashion house Loewe has pulled pieces from its William De Morgan capsule collection after critics and consumers noted their resemblance to Holocaust-era concentration camp uniforms.

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Audi turns to messaging app to enhance e-tron service

German automaker Audi is leveraging WhatsApp to give personalized service to e-tron owners in the United Kingdom.

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Four Seasons shares culinary classics on social media

Hospitality group Four Seasons Hotels and Resorts is spotlighting its most iconic dishes in an engaging new Instagram series.

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