

NEWS BRIEFS

Louis Vuitton, Acqua di Parma, online shopping and flying cars – News briefs

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Porsche and Boeing are exploring the future of flying cars. Image credit: Porsche

By STAFF REPORTS

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Luxury fashion may become more expensive in 2020, but that will ultimately be down to what the big houses decide to do, according to Vogue Business.

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[Acqua di Parma's Laura Burdese wants to "yellow-fy" the market](#)

According to chromo therapy, the color yellow is considered to incite positive feelings like optimism, courage and vitality, in addition to encouraging communication, says Women's Wear Daily.

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[They see you when you're shopping](#)

For months you've been casing a Gucci shoulder bag online, adding it to your virtual cart, only to close the tab before buying it. One weekend, lounging in your pajamas, you decide to go for it, and back you go to the Gucci Web site, reports the New York Times.

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[What's more fancy than a Porsche? A flying Porsche. Luxury automakers race to perfect the flying car](#)

Once upon a time, flying cars were a staple of science fiction. And yet here we are, in the November 2019 once dreamed of in the 1982 movie "Blade Runner," and we're still not whizzing above neon-lit cityscapes in futuristic

contraptions, per CNN.

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