

NEWS BRIEFS

## Starboard, Artsy, Hudson's Bay Co., Brioni, Nordstrom and Galeries Lafayette – Live news

December 4, 2019



Facade of the newly opened Galeries Lafayette department store in Luxembourg City's center. Image credit: Galeries Lafayette

By STAFF REPORTS

Luxury Daily's live news from Dec. 3:

[Starboard Cruise Services, Artsy name new CMOs](#)

Who says the CMO position is on its way out?

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[Saks owner HBC's insider group sends stinger letter to oppose Catalyst Capital offer](#)

The fight for control of Hudson's Bay Company, a 349-year-old retailer that owns Saks Fifth Avenue, Saks Off 5th and its self-named department store chain, has intensified. A group led by HBC boss Richard Baker is telling shareholders to thwart Catalyst Capital Group's unsolicited offer in a letter that is stark in its warnings.

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[Brioni enters fragrance market with Lalique Group licensing deal](#)

This is Brioni's maiden foray into a branded fragrance, now a typical occurrence for most luxury brands as they expand into lifestyle categories with more entry-level enticements.

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[Nordstrom targets \\$1M in holiday philanthropy with four partners](#)

The company supported 600 organizations last year with \$12 million in charitable giving in the communities where it operates.

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[Galeries Lafayette, after recent Paris and Shanghai expansion, opens new department store in Luxembourg](#)

For Galeries Lafayette, the Luxembourg store ends 2019 on a positive note as it expands its retail footprint with a

formula of blending entertainment with fashion.

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