

APPAREL AND ACCESSORIES

Valentino reaches for the moon with new menswear Spaceland collection

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Spaced out: Valentino's Spaceland spring 2020 collection is a homage to the moon. Image credit: Valentino

By STAFF REPORTS

Valentino has launched a new lunar-oriented menswear campaign that captures the essence of the moon.

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Almost 239,000 miles away, bright and round, the moon is a constant reminder that something exists outside of one's self, as Valentino captures in the film.

Sonny Hall and Samer Rahman star in [#ValentinoSpaceland](#), shot by Marcin Kempinski. The 52-second film is being promoted on social media.

The space-inspired graphics are "a journey into space through contemporary aesthetics and cosmic details. The Spring 2020 collection balances spontaneous coolness and a street-sensitive attitude," per Valentino.

The [Valentino Spaceland collection](#) features 28 items including T-shirts, shirts, sneakers, outerwear, swimwear, a ring and a bracelet.

Valentino Spaceland spring 2020 menswear collection

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