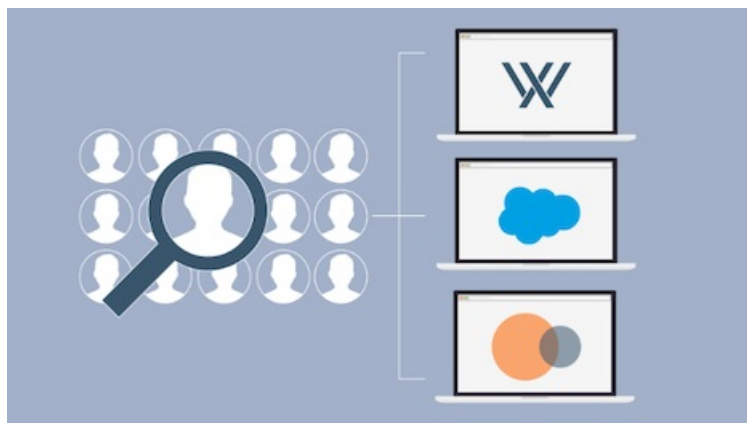


MARKETING

## Wealth-X database adds 130K records of wealthy Western Europeans

December 11, 2019



*Wealth-X provides data on the richest individuals worldwide for targeting by financial companies, nonprofits, educational institutions and luxury brands. Image credit: Wealth-X*

By STAFF REPORTS

Wealth-X has expanded its global database of wealthy individuals across Western Europe by nearly 130,000 records.

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The company, which researches the affluent and super-wealthy, has seen a 350 percent increase in its ultra-high-net-worth (UHNW) and very-high-net-worth (VHNW) European records.

### Follow the money

The added coverage is designed to help Wealth-X clients study and target these wealthy individuals in Europe's most affluent region. The expanded records include:

- Italy (45,000 records)
- United Kingdom (35,000 records)
- Germany (30,000 records)
- France (19,000 records)
- Spain (17,000 records)
- Switzerland (14,000 records)
- Austria (5,000 records)
- Belgium, Netherlands and Luxembourg (4,000 records)
- Ireland (3,500 records)

The **Wealth-X Database** is claimed as the world's largest collection of curated intelligence on wealthy individuals globally.

Based in New York with offices in other cities, Wealth-X offers data and insights to financial companies, nonprofits,

educational institutions and luxury brands looking to target the wealthiest consumers worldwide.

The company's database expands as the ranks of the wealthy swell.

Wealth-X in August added almost 270,000 records of wealthy Chinese to its database.

NEXT UP for expansion to its global database are more records of wealthy individuals from Russia, Scandinavia, Southeast Asia, Australia and South America.

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