

TRAVEL AND HOSPITALITY

New Seven Seas Splendor opulence extends to 300 pieces of art on ship

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The Seven Seas Splendor is part of a class of luxury liners that is part-floating hotel, part-wellness retreat and part-art gallery - all to whet the experiential appetite of discerning, affluent passengers. Image credit: Regent Seven Seas

By STAFF REPORTS

Norwegian Cruise Lines' new Seven Seas Splendor ship will have a \$5 million curated fine art collection permanently displayed on board as a key differentiation from its competition.

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The floating art collection will comprise works from Pablo Picasso, Eduardo Arranz-Bravo, Joan Mir, Juan Roberto Diago, Roberto Matta, Wilfredo Lam, Alexander Krishonov and Duncan McClellan.

"We created a contemporary fine art collection that transforms each space with thoughtfulness, color and inspired creativity to perfect the ambience of luxury," said Frank Del Rio, president/CEO of Norwegian Cruise Line Holdings Ltd., in a statement.

"This is truly a cohesive collection our guests will appreciate, with each piece impeccably displayed in public areas and in guest suites throughout this magnificent ship," he said.



Pablo Picasso's *Le Taureau Noir* lithograph is on display in Prime 7, the ship's premier steakhouse, on board *Seven Seas Splendor*. Image credit: Regent Seven Seas, BusinessWire

Artful dodger

Installing works on art add to the experiential element of a cruise, and also make the trip more cultural instead of simply an exercise in sightseeing and gastronomy.

The 300-piece collection took two years to curate and commission in preparation of the **Seven Seas Splendor's** launch in February.

The works will be displayed in restaurants, lounges, hallways and restrooms.



Joan Miró's *The Bullfighter Move* (aquatint and carborundum) is on display in Prime 7, the ship's premier steakhouse, on board *Seven Seas Splendor*. Image credit: Regent Seven Seas, BusinessWire

Dramatically designed and positioned chandeliers themselves considered commissioned works of art are another sign of the liner's opulence.

There are a total 216 crystal chandeliers in restaurants, lounges and other public areas of the ship. Another 119 chandeliers are placed inside suites and 218 chandeliers light the ship's corridors.

PART OF the Regent Seven Seas Cruises unit, the *Seven Seas Splendor* is currently being built in Ancona, Italy.

When finished, the ship will accommodate 750 guests in 375 suites, 46,000 square feet of Italian marble and 52,000 square feet of balcony space. It is an all-suite, all-balcony cruise ship.

In her debut 2020 season, the *Seven Seas Splendor* will sail the Caribbean and the Mediterranean under captain Serena Melani.

Days to go before the Seven Seas Splendor is officially christened and sets sail