

NEWS BRIEFS

## Day's wrap: Alrosa/Everledger, LVMH's Clos19, Dior, Hudson's Bay Co. and Capri/Alberto Gozzi

December 16, 2019



*Michael Kors is the flagship brand of Capri Holdings. Image courtesy of Capri Holdings*

By STAFF REPORTS

Luxury Daily's live news from Dec. 16:

[Alrosa, No. 1 producer of rough diamonds, offers blockchain transparency for Chinese consumers via WeChat](#)

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The use of blockchain via a new WeChat Mini Program ecommerce offering for Chinese retailers is designed to ensure transparency of Alrosa diamonds' origin, characteristics and ownership.

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[LVMH's Clos19 taps social media to create holiday music album with Jamie Cullum](#)

Clos19, the online store for LVMH Champagnes, wines and spirits, has collaborated with British singer-songwriter Jamie Cullum for a musical holiday gift whose origins lie in social media feedback.

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[Dior shows augmented reality makeup holiday look](#)

Marking the holiday season, Dior has debuted a 3Dior Makeup experience that blends the world of cosmetics with technology.

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[Saks parent Hudson's Bay Co. postpones Dec. 17 shareholder meeting in continuing saga to take company private](#)

The announcement, made today, can mean one thing that was alluded to by sources in a WWD article: that HBC executive chairman Richard Baker and his Rupert Acquisition LLC consortium owning 57 percent could not convince most of the remaining minority shareholders to accept the go-private offer for HBC.

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[Versace owner Capri Holdings buys Italian footwear maker Alberto Gozzi](#)

The acquisition will combine Alberto Gozzi with Michael Kors, Jimmy Choo and Versace.

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[Major brands share outlook for 2020 - join us at Luxury FirstLook Jan. 15](#)

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