

NEWS BRIEFS

Alrosa/Everledger, LVMH's Clos19, Dior, Hudson's Bay Co. and Capri/Alberto Gozzi – Live news

December 17, 2019



Dior AR makeup for holidays. Image credit: Dior

By STAFF REPORTS

Luxury Daily's live news from Dec. 16:

[Alrosa, No. 1 producer of rough diamonds, offers blockchain transparency for Chinese consumers via WeChat](#)

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The use of blockchain via a new WeChat Mini Program ecommerce offering for Chinese retailers is designed to ensure transparency of Alrosa diamonds' origin, characteristics and ownership.

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[LVMH's Clos19 taps social media to create holiday music album with Jamie Cullum](#)

Clos19, the online store for LVMH Champagnes, wines and spirits, has collaborated with British singer-songwriter Jamie Cullum for a musical holiday gift whose origins lie in social media feedback.

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[Dior shows augmented reality makeup holiday look](#)

Marking the holiday season, Dior has debuted a 3Dior Makeup experience that blends the world of cosmetics with technology.

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[Saks parent Hudson's Bay Co. postpones Dec. 17 shareholder meeting in continuing saga to take company private](#)

The announcement, made today, can mean one thing that was alluded to by sources in a WWD article: that HBC executive chairman Richard Baker and his Rupert Acquisition LLC consortium owning 57 percent could not convince most of the remaining minority shareholders to accept the go-private offer for HBC.

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[Versace owner Capri Holdings buys Italian footwear maker Alberto Gozzi](#)

The acquisition will combine Alberto Gozzi with Michael Kors, Jimmy Choo and Versace.

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[Major brands share outlook for 2020 - join us at Luxury FirstLook Jan. 15](#)

The luxury business is in for tremendous upheaval in 2020. Register now for Luxury Daily's 8th annual Luxury FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Kering, David Yurman, Pernod-Ricard, Boston Consulting Group, Forrester Research, UBS, Meredith Luxury, Blade, Mitchells Stores, Crown & Caliber, McCann Truth Central, Dentsu Luxe, Publicis Sapient, Shullman Research Center, Digital Luxury Group and Resonance.

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