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NEWS BRIEFS

Elsewhere: Coca-Cola, International Well-Dressed List, UBS and George Laurer

December 17, 2019



Amy Fine Collins has produced the definitive volume on "The International Well-Dressed List," published this month by Rizzoli. Image credit: Rizzoli

By STAFF REPORTS

News you could use (subscriptions may be required):

Coca-Cola resurrects post of chief marketing officer

Some companies have re-evaluated the CMO title as marketing changes.



Please click here to read the entire article on WSJ.com

What does being best dressed mean?

And who gets to say? As the latest list of lauded style-setters arrives, it may be time to say goodbye to the whole concept.

Please click here to read the entire article on nytimes.com

UBS to wind down unit for the super-rich

Iqbal Khan makes mark with overhaul just months after joining the Swiss bank

Please click here to read the entire article on FT.com

George Laurer obituary

Electrical engineer with IBM who developed the Universal Product Code, or barcode, which is now used five billion times a day

Please click here to read the entire article on thetimes.co.uk

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