

NEWS BRIEFS

Day's wrap: Cunard/Cool Cousin, Porsche, Travel Leaders Group and BMW/Daimler

December 19, 2019



The new Porsche 911. Image credit: Porsche

By STAFF REPORTS

Luxury Daily's live news from Dec. 19:

[Cunard partners with Cool Cousin to offer locally written destination guides](#)

The 200 destination guides can be downloaded 15 days before sailing, which makes it ideal for travelers who want to plan their shore experience.

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[Porsche is most financed luxury car](#)

Porsche was the No. 1 financed luxury car brand overall this year in the United Kingdom, with Ferrari accounting for 34 percent of all payouts on supercars valued at more than \$325,000.

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[Where do travelers want to go next year? Australia, UK and Canada top wish list](#)

Australia, United Kingdom and Canada top travelers' global wish list for future travel, followed by Italy, Greece and Ireland.

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[BMW, Daimler back out of car-sharing service in key markets](#)

Lackluster interest in Share Now, a joint venture of Daimler and BMW Group, has convinced the automakers to withdraw from the North American market and simultaneously cease operations in London, Brussels and Florence.

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[Big changes for luxury in 2020 - find out at Luxury FirstLook](#)

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