

NEWS BRIEFS

Cunard/Cool Cousin, Porsche, Travel Leaders Group and BMW/Daimler – Live news

December 20, 2019



Caims Esplanade, Caims City, Queensland. Image credit: Tourism Australia

By STAFF REPORTS

Luxury Daily's live news from Dec. 19:

Cunard partners with Cool Cousin to offer locally written destination guides

The 200 destination guides can be downloaded 15 days before sailing, which makes it ideal for travelers who want to plan their shore experience.

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Porsche is most financed luxury car

Porsche was the No. 1 financed luxury car brand overall this year in the United Kingdom, with Ferrari accounting for 34 percent of all payouts on supercars valued at more than \$325,000.

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Where do travelers want to go next year? Australia, UK and Canada top wish list

Australia, United Kingdom and Canada top travelers' global wish list for future travel, followed by Italy, Greece and Ireland.

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BMW, Daimler back out of car-sharing service in key markets

Lackluster interest in Share Now, a joint venture of Daimler and BMW Group, has convinced the automakers to withdraw from the North American market and simultaneously cease operations in London, Brussels and Florence.

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for Luxury Daily's 8th annual Luxury FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, Crown & Caliber, McCann Truth Central, Dentsu Luxe, Publicis Sapient, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

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