

NEWS BRIEFS

## Tiffany, Barneys, Zac Posen and Instagram – News briefs

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*The Blue Box Cafe in the Tiffany store within Shanghai's Hong Kong Plaza may be the gift that keeps on giving. Image courtesy of Tiffany & Co.*

By STAFF REPORTS

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Today in luxury:

### [Tiffany expects double-digit growth in China despite weak economy](#)

Tiffany & Co. expects double-digit growth in China next year despite a weaker economy, as consumers curb their overseas luxury purchases and spend more at home, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

### [Authentic Brands Group is keeping an open mind about Barneys New York](#)

Authentic Brands Group is taking a multipronged approach to the Barneys New York business the licensing company last month finalized its \$271 million deal to buy the retailer out of bankruptcy and while there are still many moving parts, some ideas are beginning to take shape, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Zac Posen trademark reportedly bought by Centric Brands](#)

The Zac Posen trademark has reportedly been bought at auction by Centric Brands, per Fashion United.

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### [Instagram wants to be a matchmaker between influencers and brands](#)

Instagram is getting more involved in influencer marketing, an industry it helped create, says Vogue Business.

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