

NEWS BRIEFS

BMW, LVMH, Kering and Lamborghini – Live news

December 24, 2019



In addition to drumming up public support for sustainable policies and practices, Kering is also offering financial support to organizations that support the environment and influence opinion including IPBES. Seen here: sea turtle who's habitat is increasingly endangered by waste and plastic pollution. Image credit: Kering. Photo: Patrick Tonissen

By STAFF REPORTS

Luxury Daily's live news from Dec. 23:

[BMW under SEC investigation: WSJ report](#)

The United States' Securities and Exchange Commission is investigating German automaker BMW, according to report from The Wall Street Journal.

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[For LVMH, 2019 was a "year of engagement with art and culture"](#)

In a year-that-was look-back, Bernard Arnault pointed out how the French conglomerate's 75-plus maisons' appeal is rooted in the creation of exceptional products arising from exquisite craftsmanship and rare mtiers.

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[Kering throws weight behind Make.org as part of sustainability support](#)

The owner of Gucci, Saint Laurent and Balenciaga is taking yet another step to boost its eco-creds by backing an effort to generate public feedback and sway official policies on protecting the environment.

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[Lamborghini Christmas 2019 video highlights hardcore fans](#)

The video, running two minutes and eight seconds, follows the true story of Sterling Backus and Xander, his 12-year-old son.

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[Major brands share outlook for 2020 - join us at Luxury FirstLook Jan. 15](#)

The luxury business is in for tremendous upheaval in 2020. Register now for Luxury Daily's 8th annual Luxury

FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Chanel, Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, Crown & Caliber, McCann Truth Central, Dentsu Luxe, Publicis Sapien, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

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