

NEWS BRIEFS

## Day's wrap: Tiffany, Zegna, Selfridges and Mercedes-Benz

December 26, 2019



*The newly renovated Tiffany store in Shanghai's Hong Kong Plaza. Image courtesy of Tiffany & Co.*

By STAFF REPORTS

Luxury Daily's live news from Dec. 26:

### **Tiffany enjoys worldwide holiday sales boost**

U.S. jeweler Tiffany & Co. is continuing end-of-the-year celebrations as it announced worldwide sales growth of up to 3 percent during the 2019 interim holiday period.

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### **Zegna adds to retail roster with New Delhi boutique**

Italian fashion label Ermenegildo Zegna is expanding its presence in India with the opening of a boutique in New Delhi.

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### **Selfridges greets record number of sales shoppers**

British department store chain Selfridges is expecting to welcome more than 120,000 shoppers at its London flagship as it kicks off its winter sale.

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### **Mercedes opens up museum to influencers, photographers**

German automaker Mercedes-Benz enlisted a group of influencers to share a new perspective of its Stuttgart museum.

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### **Meet top operational execs in luxury at Luxury FirstLook - join us!**

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