

APPAREL AND ACCESSORIES

Saint Laurent breaks spring summer 2020 video campaign

December 30, 2019



Saint Laurent spring summer 2020 campaign video. Image credit: Saint Laurent

By STAFF REPORTS

Mere weeks after launching its spring 2020 effort, French fashion label Saint Laurent has released another campaign video of its spring summer 2020 collection by Anthony Vaccarello.

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Gray Sorrenti filmed the black-and-white video, lasting one minute and two seconds.



Saint Laurent spring summer 2020 video. Image credit: Saint Laurent

Luxury conglomerate Kering owns **Saint Laurent**, along with Gucci, Bottega Veneta and Alexander McQueen, among other brands.

Models Erin Mommsen, David Prince, Simon Prii, Fran Summers, Dylan Christensen and Skyler Pruet star in the video that shows them broody, wistful, melancholic and sun-soaking along the beachside, but in Saint Laurent attire.



Saint Laurent spring summer 2020 video. Image credit: Saint Laurent

The spring 2020 video was released earlier this month, with a similar cast cavorting in Los Angeles. Nathalie Canguilhem directed the video and Sebastian provided the soundtrack ([see story](#)).

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