

NEWS BRIEFS

Day's wrap: Louis Vuitton, Aston Martin, Vogue Italia and Selfridges

January 3, 2020



Paolo Ventura illustrated one of the Vogue Italia's January 2020 covers. Image credit: Vogue Italia

By STAFF REPORTS

Luxury Daily's live news from Jan. 3:

[Louis Vuitton reducing retail presence in Hong Kong](#)

French fashion label Louis Vuitton is shuttering one of its Hong Kong outposts, making it the first luxury retail casualty of prolonged protests in the region.

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[ACH130 Aston Martin Edition helicopter with Airbus targets owner-flown market](#)

British sports carmaker Aston Martin Lagonda has unveiled the first product of its new partnership with Airbus Corporate Helicopters as both brands target a market for affluent consumers who prefer to fly their own choppers.

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[Vogue Italia illustrates environmental impact of fashion magazines](#)

Cond Nast's *Vogue Italia* is highlighting the environmental impact of high-fashion editorials by opting for illustrations instead of photo shoots for its January issue.

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[Selfridges, Highsnobiety collaborate on streetwear concept](#)

British department store chain Selfridges and streetwear platform Highsnobiety are teaming for a series of collaborations and curated product drops through a new retail concept.

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FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Chanel, Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, McCann Truth Central, Dentsu Luxe, Publicis Sapient, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

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