

NEWS BRIEFS

## Day's wrap: Donna Karan's Urban Zen, Loewe, Berluti, Fendi and Luxury FirstLook 2020

January 6, 2020



Model Kaia Gerber and photographer Fumiko Imano with a cutout of herself in the Loewe spring summer 2020 womenswear book. Image credit: Loewe

By STAFF REPORTS

Luxury Daily's live news from Jan. 6, 2020:

[To grow globally, Donna Karan's Urban Zen poaches exec from Alexander Wang for CEO position](#)

The new hire is expected to grow and expand Urban Zen worldwide, exporting its East-West mix of high-end apparel, accessories, furniture and home decor items, as well as Donna Karan's wellness philosophy.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the entire article](#)

[Spanish label Loewe turns to kabuki for spring summer 2020 womenswear book](#)

Spanish fashion label Loewe has launched its spring summer 2020 womenswear publication featuring artist Fumiko Imano photograph herself and model Kaia Gerber in the grounds of Japanese-American sculptor Isamu Noguchi's Peace Garden.

[Please click here to read the entire article](#)

[Berluti goes with Blondey McCoy as face of summer 2020 ad campaign](#)

The 22-year-old British Lebanese skateboarder and designer was shot on location in Rome by his friend and collaborator, Alasdair McLellan.

[Please click here to read the entire article](#)

[Fendi takes its Peekaboo bag into the wild](#)

Italian fashion label Fendi is promoting its floral-themed spring menswear collection by taking a key accessory to the great outdoors.

[Please click here to read the entire article](#)

[Few days left - register now for Luxury FirstLook Jan. 15](#)

The luxury business is in for tremendous upheaval in 2020. Register now for Luxury Daily's 8th annual Luxury FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Chanel, Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, McCann Truth Central, Dentsu Luxe, Publicis Sapient, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

[Please click here to read the entire article](#)

[Please click here to read the morning newsletter: Regionally tailored approach needed in India's rapidly growing fashion market](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.