

NEWS BRIEFS

Donna Karan's Urban Zen, Loewe, Berluti, Fendi and Luxury FirstLook 2020 – Live news

January 7, 2020



Helen Aboah's mandate as newly named CEO is to grow the footprint and product reach of Urban Zen. Image credit: PRNewsfoto/Urban Zen

By STAFF REPORTS

Luxury Daily's live news from Jan. 6, 2020:

[To grow globally, Donna Karan's Urban Zen poaches exec from Alexander Wang for CEO position](#)

The new hire is expected to grow and expand Urban Zen worldwide, exporting its East-West mix of high-end apparel, accessories, furniture and home decor items, as well as Donna Karan's wellness philosophy.

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[Spanish label Loewe turns to kabuki for spring summer 2020 womenswear book](#)

Spanish fashion label Loewe has launched its spring summer 2020 womenswear publication featuring artist Fumiko Imano photograph herself and model Kaia Gerber in the grounds of Japanese-American sculptor Isamu Noguchi's Peace Garden.

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[Berluti goes with Blondey McCoy as face of summer 2020 ad campaign](#)

The 22-year-old British Lebanese skateboarder and designer was shot on location in Rome by his friend and collaborator, Alasdair McLellan.

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[Fendi takes its Peekaboo bag into the wild](#)

Italian fashion label Fendi is promoting its floral-themed spring menswear collection by taking a key accessory to the great outdoors.

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