

NEWS BRIEFS

## Day's wrap: Prada, Gucci, Bentley, Rolls-Royce and Armani

January 7, 2020



*Still from the Giorgio Armani spring summer 2020 ad campaign video. Image credit: Giorgio Armani*

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By STAFF REPORTS

Luxury Daily's live news from Jan. 7:

[Bentley, Rolls-Royce post record 2019 sales with new models](#)

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Bentley Motors and Rolls-Royce Motor Cars had a banner 2019 with record sales driven by new models and strong demand in North America and Europe.

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[Giorgio Armani debuts billowy spot for spring summer 2020 collection](#)

Italy's Giorgio Armani has inaugurated its spring summer 2020 ad campaign video.

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[Gucci supports alternative notion for art spaces with Seoul exhibition](#)

Kering-owned Italian fashion giant Gucci has unveiled plans for a multi-layered project called "No Space, Just A Place" to support the culture and contemporary art scene in the South Korean capital of Seoul, a city that has attracted much attention from LVMH as well for more store openings.

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[Prada debuts Lunar Year Capsule with documentary following top Chinese model home](#)

Italian fashion label Prada has launched a new campaign to celebrate the Chinese Lunar New Year with top model Chun Jin and her family members recording the traditional reunion in a documentary.

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