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NEWS BRIEFS

## Prada, Gucci, Bentley, Rolls-Royce and Armani – Live news

January 8, 2020



Still from the Prada Coming Home - #CNY campaign. Image credit: Prada

By STAFF REPORTS

Luxury Daily's live news from Jan. 7:

Bentley, Rolls-Royce post record 2019 sales with new models



Bentley Motors and Rolls-Royce Motor Cars had a banner 2019 with record sales driven by new models and strong demand in North America and Europe.

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Giorgio Armani debuts billowy spot for spring summer 2020 collection

Italy's Giorgio Armani has inaugurated its spring summer 2020 ad campaign video.

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Gucci supports alternative notion for art spaces with Seoul exhibition

Kering-owned Italian fashion giant Gucci has unveiled plans for a multi-layered project called "No Space, Just A Place" to support the culture and contemporary art scene in the South Korean capital of Seoul, a city that has attracted much attention from LVMH as well for more store openings.

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Prada debuts Lunar Year Capsule with documentary following top Chinese model home

Italian fashion label Prada has launched a new campaign to celebrate the Chinese Lunar New Year with top model Chun Jin and her family members recording the traditional reunion in a documentary.

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FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Chanel, Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, McCann Truth Central, Dentsu Luxe, Publicis Sapient, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

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