

MEDIA/PUBLISHING

New book on Chaumet captures year's worth of behind-the-scenes working

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"Chaumet: Behind the Scenes" gives readers an idea of the inner workings of the high-jewelry maison. Image credit: Chaumet

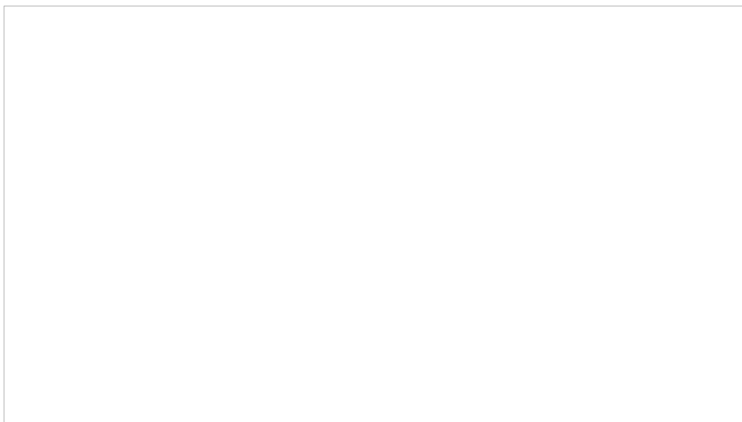
By STAFF REPORTS

A new book called "Chaumet: Behind the Scenes" has disclosed for the first time the daily inner workings of the famed Parisian high-jewelry brand's store at 12 Place Vendôme.

Published by La Martinière, the well-documented book includes a year's worth of photographs by Julien Falsimagne capturing intimate and candid scenes inside the jeweler, including the creation of key jewelry items, launch of a new collection and inauguration of a boutique.

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The book is priced at \$55 and available in key bookstores.



Chaumet's Parisian flagship store is at 12 Place Vendôme. Image credit: Chaumet

By the book

Chaumet was founded in 1780 and is owned by LVMH.

Mr. Falsimagne is known for his fashion, advertising and documentary work, collaborating regularly with leading fashion houses and the media.

Nothing escapes his eye as the jewelers, expert setting, polishing and engraving artisans engrossed in their work bring great jewels to life.



A tiara from Chaumet. Image credit: Chaumet

Brilliant, oval, emerald or pear-shaped, precious gems and diamonds are meticulously cut and sculpted in front of the photographer's lens, as shown in the book.

Luxury houses often commission lush coffee-table books to record the art and craft of their maisons.

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