

NEWS BRIEFS

Day's wrap: Land Rover, Bergdorf Goodman, Chaumet, State of Luxury and Luxury FirstLook 2020

January 8, 2020



Olympic Gold medalist and U.S. alpine skier Mikaela Shiffrin driving the Land Rover Sport in the commercial. Image courtesy of Land Rover North America

By STAFF REPORTS

Luxury Daily's live news from Jan. 8:

[Land Rover tops J.D. Power winter rankings for online shopper experience](#)

Land Rover topped J.D. Power's manufacturer Web site rankings for the winter, beating out Ford Motor Co.'s Lincoln and the Audi brands.

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State of Luxury 2019 **Save \$246 ▶**

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[Bergdorf Goodman joins in-store dining trend with Goodman's Bar for men's shop](#)

The restaurant is a vast upgrade from the caf on the top floor of the men's store that was little match for BG, the Kelly Wearstler-designed restaurant in the Bergdorf women's store across the street.

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[New book on Chaumet captures year's worth of behind-the-scenes working](#)

A new book called "Chaumet: Behind the Scenes" has disclosed for the first time the daily inner workings of the famed Parisian high-jewelry brand's store at 12 Place Vendme.

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[Q&A: Unity Marketing's Pam Danziger on the State of Luxury 2020](#)

Here is a detailed Q&A that Mickey Alam Khan, editor in chief of Luxury Daily, conducted with Unity Marketing president Pam Danziger on how luxury executives view the future of the business.

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The luxury business is in for tremendous upheaval in 2020. Register now for Luxury Daily's 8th annual Luxury FirstLook 2020 conference in New York Jan. 15. Speakers include senior execs from Chanel, Kering, Pernod-Ricard, Boston Consulting Group, UBS, LVMH's Starboard, Meredith Luxury, Blade, Mitchells Stores, McCann Truth Central, Dentsu Luxe, Isobar, Adweek, Shullman Research Center, Digital Luxury Group, Klarna, Shanker Inc. and Resonance.

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