

NEWS BRIEFS

Land Rover, Bergdorf Goodman, Chaumet and State of Luxury – Live news

January 9, 2020



"Chaumet: Behind the Scenes" gives readers an idea of the inner workings of the high-jewelry maison. Image credit: Chaumet

By STAFF REPORTS

Luxury Daily's live news from Jan. 8:

[Land Rover tops J.D. Power winter rankings for online shopper experience](#)

Land Rover topped J.D. Power's manufacturer Web site rankings for the winter, beating out Ford Motor Co.'s Lincoln and the Audi brands.

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State of Luxury 2019 **Save \$246 ▶**

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[Bergdorf Goodman joins in-store dining trend with Goodman's Bar for men's shop](#)

The restaurant is a vast upgrade from the caf on the top floor of the men's store that was little match for BG, the Kelly Wearstler-designed restaurant in the Bergdorf women's store across the street.

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[New book on Chaumet captures year's worth of behind-the-scenes working](#)

A new book called "Chaumet: Behind the Scenes" has disclosed for the first time the daily inner workings of the famed Parisian high-jewelry brand's store at 12 Place Vendme.

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[Q&A: Unity Marketing's Pam Danziger on the State of Luxury 2020](#)

Here is a detailed Q&A that Mickey Alam Khan, editor in chief of Luxury Daily, conducted with Unity Marketing president Pam Danziger on how luxury executives view the future of the business.

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