

NEWS BRIEFS

M&A, Paris strikes, Audi and Florida – News briefs

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Tiffany's sale to LVMH points to a need for bigger companies, according to WWD. Image credit: Tiffany & Co.

By STAFF REPORTS

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It's a tale of scale for survival. As the fashion industry enters a new decade, the future has already been drawn by the digital era a future in which size matters more than ever, according to Women's Wear Daily.

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[Paris shops' sales halved as strikes bring chaos to the city](#)

Five weeks into strikes crippling French transport, Emile Sebbag is agonizing over how to keep afloat his two Parisian clothing stores, deserted by shoppers as the backlash against France's pension reform drags on, reports Reuters.

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[Audi plots 2020 comeback helped by new models, cost cuts](#)

Audi AG's new sales chief said the premium arm of Volkswagen AG is ready to win back ground lost to luxury-car leaders Mercedes-Benz and BMW AG, building on a revival in demand toward the end of 2019, per Bloomberg.

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