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RESEARCH

Luxury Daily releases 44-page State of Luxury 2019 report polling industry insiders (new)

December 8, 2019

State of Luxury 2019 is produced by Luxury Daily and Unity Marketing

By STAFF REPORTS

Click here to buy the State of Luxury 2019: The Insider View report. Only $595 for 44 pages packed with charts, data and analysis OR get it free with an annual subscription to Luxury Daily (not applicable to monthly rate subscription)

This third annual State of Luxury: The Insider View report by *Luxury Daily* and Unity Marketing reveals:

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- Trends measuring the pulse of the luxury business from three years of consecutive surveys among ~600 luxury insiders from the luxury goods, services/experiences sectors and companies that provide advertising, marketing, consulting and other support services to luxury companies
- How insiders feel about the state of the luxury market in general and their business, in particular
- Details about distribution challenges, Internet ecommerce strategies, social media and its surprising ineffectiveness, advertising and marketing strategies, and future trends impacting the luxury market.

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