

TRAVEL AND HOSPITALITY

## Roar Africa, Emirates debut \$125K African safari with conservation and learning flavor

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*Mpala Jena overlooking the Zambezi river. Image courtesy of Roar Africa*

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By STAFF REPORTS

Roar Africa has partnered with Emirates Executive Private Jet to offer what they style as the first carbon-neutral "Wildest Dreams" safari priced at \$125,000 per person.

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Limited to 10 guests and 12 days, the trip is a bucket-list travel experience meant to preserve and support African wildlife, wild spaces and communities. It combines learning, conservation and sustainability elements, and is the first time that Emirates is partnering with a travel specialist on a journey aboard its only private jet.

"It has never been more important than now to curate experiences that facilitate an understanding of how the natural world works, and why and how we should help," said Deborah Calmeyer, founder/CEO of Africa travel specialist Roar Africa in a statement.

"To this end, we have curated this strategic itinerary by working from a place of deep insight and acute understanding of Africa's many strengths and complexities," she said.

"We have painstakingly selected profound destinations and intimate wildlife discoveries to reveal what must be done to ensure that Africa's people, nature and animals survive and thrive. And knowing that time is a non-renewable resource, guests will appreciate the absolute exclusivity and unparalleled ease of travel."



*Singita Kwitonda. Image courtesy of Roar Africa*

### Wild trip

The **itinerary** includes travel to four destinations in Africa, with luxury accommodations and travel, supported by guides, educators and conservationists.

Guests will fly Sept. 22 from Dubai on an A319 Emirates Executive Private jet for a trip that takes them to Zimbabwe's Victoria Falls, the Okavango Delta in Botswana and the largest inland delta in the world, Kenya's Great Migration, and the world's last wild mountain gorillas in the forests of Rwanda.

The journey ends Oct. 3.



*Emirates A319 lounge on private jet. Image courtesy of Emirates Airlines*

Roar Africa will donate part of the proceeds to The Great Plains Foundation that supports conservation education programs for young people who live in the vicinity of the areas visited on the trip.

Guests will get to the meet the foundation staff that manages these programs.



*Great Plains conservation game drive. Image courtesy of Roar Africa*

ROAR AFRICA, mindful of the carbon footprint created by the A319 aircraft flights and on-ground emissions, will buy high-quality offsets to ensure carbon neutrality. There are other sustainable leadership initiatives planned.

Ms. Calmeyer will accompany the group, along with Roar Africa specialist Safari guide Humphrey Gumbo, poet, conservationist and psychiatrist Dr. Ian McCallum and zoologist Dr. Lucy King.



*Deborah Calmeyer is founder/CEO of Roar Africa, splitting her time between New York and south and east Africa*

The Roar Africa Emirates Executive Private Jet African Safari will also be offered Aug. 10-29, 2021, and Aug. 28 through Sept. 7, 2022.

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