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## Birth of Louis Vuitton's spring summer 2020 collection show: The thinking of Virgil Abloh

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*A behind-the-scenes look from the Louis Vuitton spring summer 2020 collection runway show. Image credit: Louis Vuitton*

By STAFF REPORTS

How did **Louis Vuitton** men's artistic director Virgil Abloh conceive the French house's men's spring summer 2020 collection runway show?

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*Louis Vuitton men's artistic director Virgil Abloh seeking inspiration for his spring summer 2020 collection runway show. Image credit: Louis Vuitton*

In a rare behind-the-scenes look, Mr. Abloh explains his thinking behind the runway collection inspired by the freedom of being a child. Think flowers.



*Behind the scenes of the Louis Vuitton spring summer 2020 collection runway show. Image credit: Louis Vuitton*

The five minutes and twenty-one seconds video was shot by Marcel Wepper.

*Behind the scenes at Louis Vuitton's men's spring-summer 2020 show*

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